

Comox Valley Literacy Now Minutes
Meeting #3: Tuesday, November 18, 2008
11h30 to 1h30pm
Queneesh Elementary School, Multipurpose Room

In Attendance:

1. *Kassandra Dycke – Women’s Resource Centre*
2. *Lynn Joseph- SD71*
3. *Patti Matthews – CVMISS*
4. *Karen Barr – Adult Learning Centre*
5. *Dorica Skobalj- Immigrant Settlement*
6. *Bruce Brautigam- CEAS*
7. *Dianne Huddle- Createworks*
8. *Mary Ann McRae – SD71*
9. *Jenny Jackson – 4Rs*
10. *Elizabeth Humphrey – 4Rs*

Meeting Notes:

Updates

- Family Math Fun workshop – November 27th, 2008 12h30-2pm, Queneesh Elementary School, 15 registered so far.
- Robert Munsch Contest- deadline Dec. 12
- Mary Ann announced that CV Literacy Now will receive an additional \$30000
- North Island Regional Literacy Coordinator announcement – Janice Nicklin

Family Literacy Week

Please see following page for Family Literacy Week Calendar proposal. Anything in italics has not yet been confirmed.

This week the 3 subcommittees (family literacy, workplace literacy, and intercultural/ESL literacy) discussed how they can fold their ideas into Family Literacy Week. We also discussed some of the practicalities of Family Literacy Week (marketing, book bags, promotion, etc)

- Workplace literacy (Bruce, Dianne, Karen, Dorica): Use the Breakfast of Champions, keynote speaker Ron Faris, as an opportunity for business community buy-in. Invite Chamber of Commerce, CVED, unions and others to Breakfast of Champions and encourage Ron to address the importance and benefits of workplace literacy programs. Need a core group to buy-in and to act as advocates of workplace literacy. Dianne mentioned a learning network tool-kit promoting life long learning.

- Intercultural literacy (Kassandra, Lynn, Patti): Would like to see elders (grandparents) read to immigrant children in schools. Launched during Family Literacy Week, this would be an ongoing program. Also, the youth storytelling circle could include creative writing and arts 'club'. Youth could read their own work to youth audience. This program would also ideally be sustained long-term.
- Family Literacy Day (Mary Ann, Danielle, Jenny, Elizabeth): Discussed 2-page in paper spread to include- what is family literacy, literacy/learning resources, event calendar, and thank you to sponsors. Bookbags were also discussed. We want to give each family a take home book bag. Ideas for bookbag include: pencils, sharpener, scissors, magnetic letters, glue, learning resource sheet, book. For youth: journals, flashlight, book-certificate ...

If you have a great idea for Family Literacy Week, please let me know. We are also looking for:

- Food Sponsors – thus far Starbucks will provide coffee/tea and hot chocolate for activities, Panago will likely provide breakfast for “Breakfast of Champions”
- Items for the book bags: pencils, stickers, notepads, books etc.
- Art supplies for youth storytelling event
- Advertising on webpages, newsletters, list serves, etc.

Next Meeting Date:

Tuesday, December 9th, 11h30-1h30pm @ School Board Office boardroom. This meeting will be a celebration of all the work we have done in 2008!